

THE IMPACT OF UNIVERSITY/INDUSTRY STRATEGIC ALLIANCES IN THE QUALITY OF TEACHING INFORMATION TECHNOLOGY AND GRADUATE EMPLOYABILITY

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ABSTRACT

Quality teaching in any education institute recounts strongly with student learning outcomes. Achieving quality of teaching presents education institutions with a range of challenges at a time when the higher education sector is coming under pressure from many different directions. Institutions need to ensure that the education they offer meets the requirements and demand of employers, both today and for the future. It is possible to say that today's challenging economic situation means that it is no longer sufficient for a new graduate to have knowledge of an academic subject; increasingly it is necessary for students to gain those skills which will enhance their prospects of employment[1]. Teaching information technology must be aware of all new trends in the market. There are many industries providing Alliances or Academy to educational institutes. There are many researchers studying the impact of this approach in the quality of graduate. Here, we are discussing the role of involving Alliances in teaching IT courses at Higher College of Technology (HCT) in Muscat, Oman. A survey is conducted to investigate the impact of Cisco Academy in the quality of teaching and graduate employability at IT department.

KEYWORDS: Education, Information Technology, Teaching, Quality, Employability